

WASHINGTON LIFE MAGAZINE

WASHINGTON LIFE MAGAZINE has been the premier luxury lifestyle magazine of the Washington D.C. metropolitan area since 1991. The publication, printed 10 times a year, was founded and run by life-long Washingtonians. It is the premier insider's guide to power, philanthropy and wealth in the nation's capital – www.washingtonlife.com is a strategic extension of this respected and established brand. Our integrated approach maximizes the power of our brand and connects our advertisers to our high-end users and tastemakers, who rely on *Washington Life's* unparalleled access to the city's power elite, visiting celebrities, and bustling social, political, arts, and cultural scenes to stay up-to-date and informed.

“*Washington Life* has been covering the Sundance Film Festival before Sundance was cool!” ~ Robert Redford, Actor

EDITORIAL CALENDAR

EIGHT OUT OF OUR TEN ISSUES feature a buzz-creating list such as the A-list, 100 Most Invited, Washington's Wealthiest, and the Power 100 List. There is also a significant fashion feature in each issue as well as regular features such as Pollywood, Embassy Row, Media Spotlight, Pop Politics and of course, all of the most exclusive parties, which can be found only on the pages of *Washington Life*.



2012

FEBRUARY	The Young & The Guest List
MARCH	Substance & Style / Spring Fashion Awards
APRIL	Green City Awards / Earth Issue
MAY	Power Issue / Power 100
JUNE	Wealth & Philanthropy
SUMMER (July/August)	Luxury Travel / Best Restaurants / Luxury Home & Design
SEPTEMBER	The Balls & Galas Guide / 100 Most Invited
OCTOBER	Ambassadors Directory / Fall Fashion
NOVEMBER	Creative & Design Issue / Gift Guide Part 1
HOLIDAY (December/January)	The <i>Washington Life</i> Social List / Gift Guide Part 2



EDITORIAL FOCUS

FEATURES: Continuous copy and blogs from the area's best writers on the stories that are affecting Washington the most.

POLLYWOOD: Follow the cause related activities of Hollywood celebrities as they roam the nation's capitol and mix with *WL's* political, diplomatic, business and media celebrities.

HOME LIFE: Exclusive tours inside the homes of prominent Washingtonians, hot design trends and the latest news on home sales.

WL LISTS: The Wealth List, Power 100, The A-List, 100 Most Invited, Philanthropic 50, The Young & The Guest List, The Social List, Balls & Galas Directory and The Ambassadors Directory.

LIFE OF THE PARTY: Photos and coverage from the area's best balls, galas, philanthropic events, and parties!

WASHINGTON SOCIAL DIARY: Follow our editors and columnists as they cover the happenings in and around Washington D.C. with unparalleled access and insight.

SOCIAL CALENDAR: Our interactive social calendar and widget is the area's most comprehensive listing of the region's most important social events.

LIFE STYLES: Everything that's trendy in fashion, food, arts and culture.